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What is claimed

1. An antenna assembly for a telecommunication apparatus, comprising:

a conductive element defining a planar antenna; and

a flexible member arranged to carry the conductive element.

- An antenna assembly as claimed in claim 1 wherein the conductive 2. element is embedded in the flexible member.
- An antenna assembly as claimed in claim 1 or 2 wherein the flexible 10 3. member is generally flat and planar.
 - An antenna as claimed in any one of the preceding claims wherein the conductive element is disposed on a central bend axis of the flexible member.
 - An antenna assembly as claimed in any one of the preceding claims 5. wherein the conductive element is disposed on a substrate.
 - 6. An antenna assembly as claimed in 5 wherein the substrate material 20 comprises an aperture.
 - 7. An antenna assembly as claimed in claim 5 wherein the conductive element is disposed between the substrate and a second substrate material.
- An antenna assembly as claimed in any one of the preceding claims 25 8. wherein the flexible member is biased towards a generally planar equilibrium.
- An antenna assembly as claimed in any one of the preceding claims 9. wherein the assembly further comprises a relatively rigid base portion for 30 connecting the assembly to the telecommunication apparatus.

10. An antenna assembly as plaimed in claims 1 to 4 wherein the conductive element is a pre-formed wire. An antenna assembly as claimed in claims 1 to 4 wherein the 5 11. conductive element is a stamped out pattern from a planar sheet. An antenna assembly as claimed in claim 10 or 11 wherein the 12. conductive element is stainless steel or spring steel. 10 An antenna assembly as claimed in claims 5 to 9 wherein the 13. conductive element is disposed on the substrate by a process of etching. An antenna assembly as claimed in claims 5 to 9 wherein the 14. conductive element is disposed on the substrate by a process of printing 15 using conductive ink. 15. An antenna assembly as claimed in claims 5 to 9 wherein the substrate is polyester. 20 16. An antenna assembly as claimed in claims 5 to 9 wherein the substrate is polyamide. An antenna assembly as claimed in any one of the preceding claims 17. wherein the flexible member is a the mo plastic elastomer. 25 18. An antenna assembly as claimed in claim 9 wherein the rigid base

portion is 10 -15 % glass filled polypropylene.

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An antenna assembly for a communication device comprising:

a flexible member carrying a conductive track in a generally planar equilibrium configuration.

- 5 20. A method of producing an antenna assembly comprising the step of: encapsulating a planar antenna element within a flexible member.
 - 21. A method as claimed in claim 20 further comprising the step of :

arranging the antenna element to be disposed on a substrate.

- 22. A method as claimed in claim 20 or 21 wherein the encapsulation is achieved by means of an injection moulding process.
- 23. A method as claimed in 21 or 22 wherein the flexible member is produced by moulding operations performed on opposing sides of the substrate.
- 20 24. A method as claimed in claim 23 wherein the moulding on each side extends beyond the outer edge of the substrate.
 - 25. An antenna assembly as herein described, with particular reference to the drawings.
 - 26. A method of producing an antenna assembly as herein described, with particular reference to Figures 4 to 6 of the drawings.

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